

## 2011 ANNUAL EEO PUBLIC FILE REPORT

### ALTUS FM, INC.

Stations: KEYB (FM), Altus, OK  
KKRE (FM), Hollis, OK

Reporting Period: February 1, 2010 – January 31, 2011

#### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 2 outreach initiatives.*

KEYB and KKRE Radio Stations invite you to an Outreach Open House (8/23/10) at the Altus Community Center on Falcon rd., Altus. This event is an opportunity to learn about the Radio Broadcasting industry, job opportunities in the area, plus general information about radio and lifestyles of the citizens of Jackson and Harmon counties.

*Participated in at least 4 events or sponsored by educational institutions relation to career opportunities in broadcasting.*

Altus FM, inc. works with Altus High in programs producing a daily program, “Bulldog Backer” which highlights school activities and events. The students write and produce the program.

Altus FM, inc also airs the school news produced weekly for Blair, Navajo, Hollis Duke and Eldorado high schools.

Participated in other activities than the ones listed that the licensee had designed to promote disseminating information about employment opportunities.

Management had read the EEO Law & Personnel Practices Handbook.